# BIX.HU updates our way to the 1T club

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## ISZT == Council of Hungarian ISPs

- Founded in 1995
- Non-profit organization
- ▶ 100% owner of BIX Budapest Internet Exchange
- .hu ccTLD top level domain registration
- Organizer and founder of HUNOG
- One of the hosts of Peering Days conferences == BIX NIX VIX collaboration

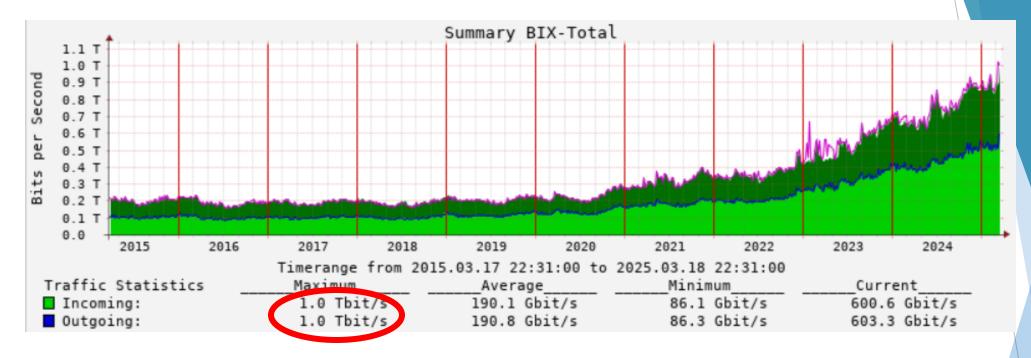








## BIX traffic history... 2015 - 2025

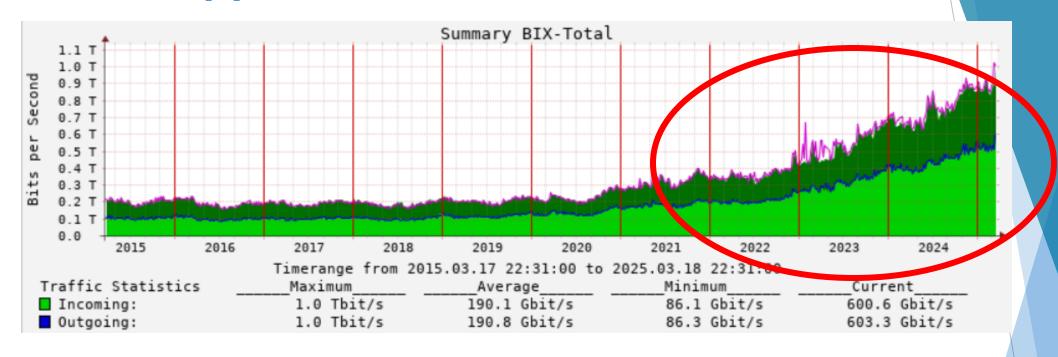


- ▶ Who are missing?
- ▶ Why are they missing?
- ► How can we help them?





## What happened between 2022-2024?



- ► Vienna PoP (3.5 4.8ms) 3x 400G links
- ► ARISTA DCS-7280R3 & NOKIA 7750SR
- ► Cost driven & customer focused pricing & burst model







PENKFACTORY







FINOVY

Telekom Srbija Ini ByteDance FINON CLOUD CLOUD























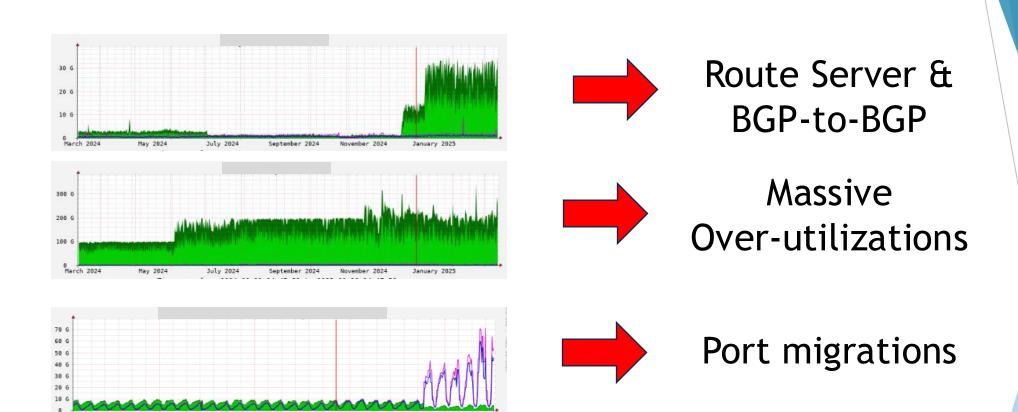


G.CORE LABS





# What's next? Any ISSUES?

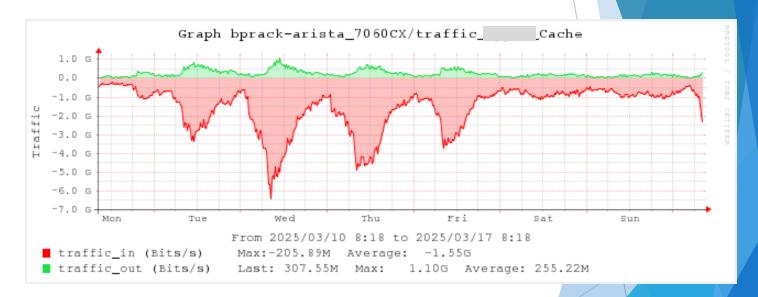






## How can we help?

- ▶ Utilize more, pay less!
- Use backup ports!
- Customer driven pricing models, it's burstable!
- ► CDN pilot projects!
- ► Education & support!







# What happened with BIX since last year?

"Hello! I'm BIX, the helping mate"



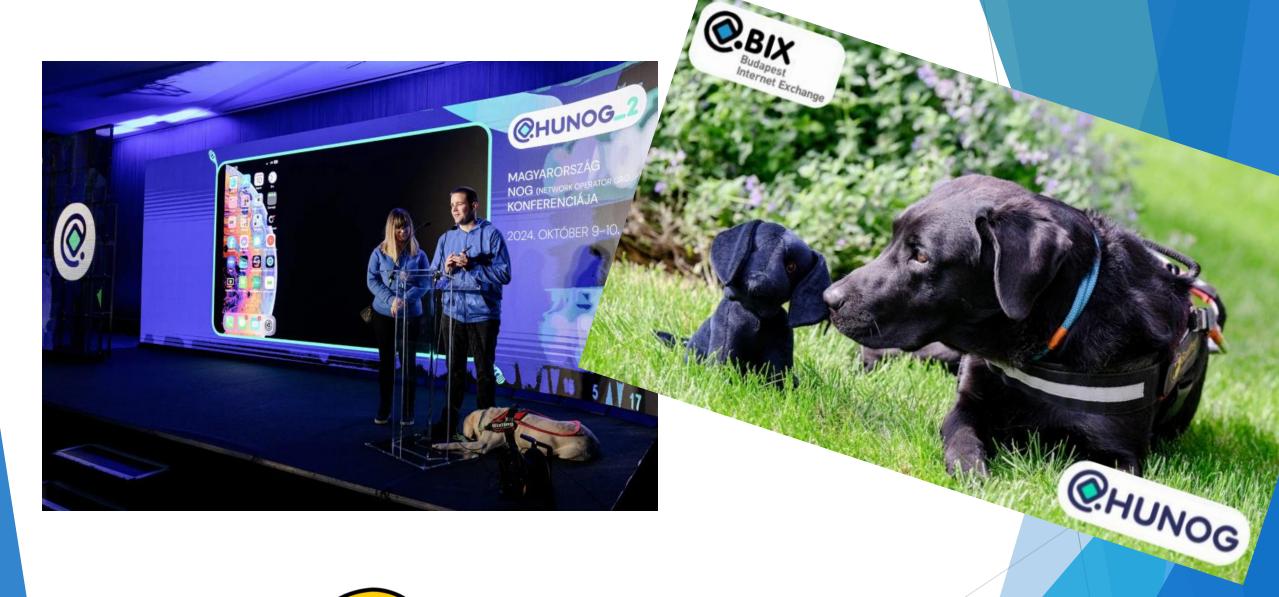


















# Thanks for Your attention!

Have a nice peering! ©





