

PEERING DAYS

9TH-11TH MARCH 2027

HELSINKI

CLARION HOTEL HELSINKI

peeringdays.eu

HOSTED BY:



NIX.CZ



PEERING DAYS

Join global peering coordinators, network engineers, cloud administrators, ISPs, and data center operators in Helsinki from **9–11 March 2027**.

Over two vibrant days, Peering Days will bring the global peering community together to discuss real-world challenges, exchange practical expertise, and shape the future of network infrastructure.

Refine your peering strategy, explore next-generation technologies, and build lasting industry relationships in an open and lively environment alongside leading specialists from around the world.

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PEERING
DAYS

LOCATION / DATE

9th March 2027

Technical Workshop
and Welcome Evening

10th - 11th March 2027

Peering Days Conference
with Social Evening



**Technical
Workshop**

350+
participants
expected

40+
different countries
represented

140
different companies
present

40%+
of delegates are
decision makers

50%
of conference
time reserved for
bilateral meetings

HELSINKI 2027



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GET READY FOR TRENDING TOPICS:

- [01] DDOS/FlowSpec
- [02] Network modeling/DCIM
- [03] Network testing
- [04] Satellite network
- [05] Internet Governance
- [06] Network Automation
- [07] RPKI
- [08] Zero Trust security



AGENDA 2027

Monday 9th March

14:00 – 18:00 **Technical workshop**

19:00 – 22:00 **Welcome Evening**

Tuesday 10th March

10:00 – 13:00 **conference program**

13:00 – 14:00 **buffet lunch**

14:00 – 18:00 **bilateral meetings**

19:00 – 23:30 **Social Evening**

Sponsoring booths – presentation of partners

Wednesday 11th March

10:00 – 13:00 **conference program**

13:00 – 14:00 **buffet lunch**

14:00 – 18:00 **bilateral meetings**

Sponsoring booths – presentation of partners

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PEERING DAYS

Conference packages - details	IXP Category	Gold Partner	Silver Partner	Welcome Evening Sponsor	Social Evening Sponsor	Lunch Sponsor	Coffee Bar Sponsor	Coffee Break Sponsor
Price in EUR excluding VAT	10.000	10.000	7.500	6.000	6.000	4.500	3.000	2.500
20' presentation in the MAIN HALL		✓						
Expo space	✓	✓	✓	✓	✓			
Company logo and link on conference website	✓	✓	✓	✓	✓	✓	✓	✓
List of attendees	✓	✓	✓	✓	✓	✓	✓	✓
Promo materials in welcome bags	✓	✓	✓	✓	✓	✓	✓	✓
Company logo permanently displayed at conference MAIN HALL	✓	✓	✓					
Company logo permanently displayed during Social Evening	✓	✓			✓			
Company logo displayed during Welcome Evening	✓			✓				
Complimentary conference seats	4	4	2	2	2	2	2	2
Promo Codes*	4	3	2	2	2	0	0	0

*You will receive the following number of Promo Codes for your business partners (content or ISP networks only), allowing them to attend the conference free of charge.

- Promo codes are only valid until February 10th, 2026 or until the registration capacity has been reached
- Having a promo code does not automatically guarantee registration

SPONSORSHIP PACKAGES DETAILS

A 20-MINUTE PRESENTATION

As a Gold Partner, you will have the opportunity to present a topic of your choice on the main stage to an audience of more than 300 industry professionals. The presentation topic and format will be reviewed by the Programme Committee to ensure relevance and value for attendees.

EXPO SPACE

As an event partner, you will also receive a dedicated exhibition space where you can build your own booth or create an alternative brand or product display. Showcase your company, solutions, and expertise while engaging directly with more than 350+ potential customers, partners, and industry peers.





FEATURED LOGO PLACEMENT (PRINT AND ONLINE)

In the conference brochure and across all official electronic communications with registered and prospective attendees.

LIST OF ATTENDEES

All sponsors receive an attendee list after the event, providing valuable networking and follow-up opportunities. The list includes each attendee's name, company, country, and ASN.

CONFERENCE GOODIE BAG

Your company can include a promotional item in each conference welcome bag distributed to more than 300 participants. This provides an excellent opportunity to increase brand visibility and leave a lasting impression well beyond the event.

COMPLIMENTARY CONFERENCE PASSES

You will receive a number of complimentary conference passes for your company's representatives.

PROMO CODES

You will receive a number of complimentary promo codes for your business partners (content providers and network operators only), allowing them to attend the conference free of charge.

PEERING
DAYS

SPECIAL THANKS TO OUR FORMER MAIN SPONSORS

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COUNTRIES REPRESENTED OVER THE YEARS



Australia | Austria | Belgium | Brazil | Bulgaria | Canada | Croatia | Czech Republic | Cyprus
Denmark | France | Germany | Ghana | Greece | Hong Kong | Hungary | Ireland | Israel
Italy | Japan | Latvia | Lithuania | Luxembourg | Macedonia | Montenegro | Norway | Poland
Portugal | Romania | Russian Federation | Serbia | Singapore | Slovakia | Slovenia | South Africa
| South Korea | Spain | Sweden | Switzerland | Taiwan | The Netherlands | Turkey
United Arab Emirates | Uganda | Ukraine | United Kingdom | United States

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